ABSTRACT OF THE DISCLOSURE

An information processing apparatus comprises an extracting means for extracting main information including first copy control information and auxiliary information representing attributes of the main information from input information; a first generating means for generating second copy control information based on the auxiliary information extracted by the extracting means; and an adding means for adding the second copy control information generated by the first generating means to the main information extracted by the extracting means. As a result, even an apparatus not capable of analyzing first copy control information is capable of executing copy control.